

Kitabu kinaelezea Tasnia ya Muziki fursa na changamoto zake hususani jijini Dar es Salaam na Tanzania kwa ujumla. Ukosefu wa ajira ni moja kati ya matatizo makubwa katika nchi mabalimbali duniani kote; zilizoendelea na zinazoendelea kukua kiuchumi. Tatizo hili hugusa watu wa marika yote: wazee kwa vijana, lakini vijana huguswa na kuathirika kupindukia.

Kuna sababu anuwai za ukosefu wa ajira kwa vijana: ukosefu wa ujuzi takikana, ukuaji mdogo na dahifu wa uchumi, kukua kasi kwa idadi ya vijana na kadhalika.

Vijana nchini Tanzania, hususani mijini, wanatumikisha vipaji vyao kujipatia ajira. Tasnia ya burudani na muziki inawapokea vijana wengi wa kike na kiume waliotayari kujituma. Pamoja na juhudi hizo za vijana, ushahidi unaonyesha kuwa vijana hawa hawanufaiki kiuchumi ipasavyo. Je, sababu hasa za kukosa haki zao ni nini na nini mustakabali wa vijana na vipawa vyao? Maswali hayo na mengine zaidi yanajibiwa ndani ya kitabu hiki

The book discusses about the music industry, specific the Bongo Flava genre, in Dar es Salaam and Tanzania as a whole. It highlights the opportunities and challenges that young artists face in the industry. Youth involvement in music, to some extent, is a result of unemployment.

Unemployment is a critical challenge to both developed and developing economies. It affects all individuals, however, to a large extent; youth are hit the hardest. There are various reasons that lead to increase in unemployment amongst the youth: lack of required skills in the market, slow and feeble economic growth, and fast growth of the youth population.

To resolve the problem, some youth in Tanzania are making use of their talents to employ themselves in the music industry. The music and entertainment industry receive both female and male artists where they are able to make careers out of their talents. However, the young people despite their hard work fail to make substantial income equivalent to their effort in the industry.

Martin Mandalu ni mhadhiri mwandamizi Chuo Kikuu Cha Mtakatifu Agostino Tanzania, tawi la Mtwara. Ni mkereketwa wa masuala ya vijana, maendeleo ya jamii, falsafa na jamii kwa ujumla.