## INTRODUCTION

Some people seem to quickly bounce back from the setbacks while others find it much more difficult. When life strikes hard, few people collect their pieces and adapt to the circumstances while others stay down. Being strong no matter the circumstances makes strong people survive the storms of life. Our strength is measured by the challenges such as the death of loved ones, loss of a job, or the end of an important relationship. These challenges make strong-minded people see them as the opportunity to rise and come back stronger.

Mental strength is the capacity of individuals to deal effectively with stressors, pressures, and challenges and perform to the best of their ability, irrespective of the circumstances in which they find themselves. To grow, people need to face the challenges from outside. These challenges are essential for making resilient traits that are required by all strong people.

To be successful in business and life, it is important to be mentally strong and strong-minded. Strong-minded people are confident, resilient, and clear on who they are and what's important to them. Being strong-minded helps the individuals to focus on things that matter while ignoring the majority of chores that don't. They use this attribute to draw a demarcation on what is required and what is not. Strong-minded people are the people with the mindset, capacity, and capability to face and overcome challenges. They have a clear purpose and set the guiding principles and values that they stick to through thick and thin.

Being strong in mind means possessing the mental skills and physical capabilities to respond and overcome challenges. This is the attribute in which the person is self-aware, sets clear boundaries, and doesn't compare himself with others but rather works on improving himself continuously. The key to mental strength lies in how you desire to kick bad habits and toughen yourself.

Learning how to be strong-minded helps you transform past experiences into measurable criteria for future growth. This is achieved through making positive habits through staying focused no matter the circumstances. A strong mind gives a competitive advantage to people through improving their mental toughness and gives them the courage to overcome obstacles, build confidence and grow from the experience.

Mental mastery is the universal and revolutionary strategy used by everyone from homemakers, soldiers, CEOs, or athletics. As regular exercise can lead to physical strength, we need to figure out what is required to be done to achieve mental strength. This is all about habits that are seen as negligible but they are the ones holding back progress. Improving your mental strength can change your entire attitude and the way you tackle life challenges and adversities.